tonic4business
ENERGY • DRIVE • FOCUS
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Why the Customer must be King Again

Putting the Customer at the centre of your Strategy.

- Quarterly returns and shareholder focus have been at the centre of Business Strategy for the last decade; as companies made ever increasing profits the emphasis shifted from the customer to the share holder—the consequences of this on the market place are evident. Going back to a previous challenging economic decade takes us to the late 1980's early 1990's—re-examining what the business gurus of the day were advocating gives us some interesting insights into how companies can regain consumer confidence, increase sales and differentiate themselves from their competitors. *Lessons from the Past & Present...* Read More

Job Re-design—Getting More for Less

If are one of the many Companies that have had to downsize and re-assign work to remaining employees – you may well be suffering from **"survivor syndrome".**

Often the issue is that employees feel burdened with the additional work and responsibilities. By identifying ways to streamline your business & simplify your systems you remove unnecessary activities that have been frustrating your employees for years. Employees get a greater sense of job satisfaction from having inputted into the improvements and can see the contribution they make to the business. Read More.

Business Leadership
The Power of Coaching

Qualities of a Great Coach—Read More

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Aimed at the Small to Medium sized Company, HR Business Partner offers clients an extensive range of HR services costed in a way that suits your business. We offer a range of services covering: -

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Find out more contact:-
mary@tonic4business.ie or call me at + 353 (0)87 290 2013

HR & Employment Law Updates.

Employee awarded €10k for unfair selection, the importance of fair selection for redundancy. Read More

For every pensioner we have now there are around 6 people at work to support giving a ratio of 1:6, it is estimated that by 2060 that figure will be less than 2, giving a ratio of 1:<2. Read More

Tonic 4 Business

Keeping You to date on what's current in the world of good Business Leadership, HR practice,

Tonic 4 Business is a management Consultancy specialising in Organisation Development & Change Management.

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